



Coppell High School Soccer Booster Club

SUBJECT: Coppell HS Boys Soccer Sponsorship

My name is Jeff Leake and I am writing on behalf of the Coppell High School Boys Soccer Booster Club. The Boys' Soccer Teams are beginning another exciting season with our Annual Kick-Off Classic to be held Jan. 7-9, 2010 right here in Coppell. We have 24 top 5A Teams that will be competing in this year's tournament with 13 teams from around the DFW Metroplex and 11 teams from the rest of the state including Amarillo, El Paso, Odessa, San Antonio, San Angelo, Bryan-College Station and Houston to name just a few. The purpose of me writing to you is to ask for your financial and/or non-monetary support to help underwrite the cost (i.e. rental of fields, paying referees and concessions) requirements of hosting this prestigious event. In addition, we have broadened our sponsorship opportunities to include additional events such as "Fill the Stands Night" on Feb. 12th and "Senior Night" on March 9th. By including these events, the addition of continuous advertising on our website, field signs and banners; your number of exposures to our teams, families, hundreds of students and fans has increased dramatically. This year we have many levels of Sponsorship opportunities. We will accept any donation amount even if a specific sponsorship level is not desired. Also, if your company desires to contribute any discount coupons and/or promotional items with your company's logo on them, we will include these at these events where they are needed. Your promotional items and coupons can be passed out to all of the athletes, trainers, coaches and referees.

Please see the attached Sponsorship Agreement for what we are offering to your company in return for your sponsorship of these events.

If you choose to become a sponsor we would need your company logo line (vector format-.AI or.EPS) artwork by Friday, November 20th. Payment would be required by Friday, December 18, 2009.

Please let us know your decision ASAP.

Thank you again for your consideration.

Should you have any further questions, please feel free to contact me at 214-676-1266 or email: jeff@ircameras.com. Finally, should you choose to be a sponsor, please make your check payable to:

CHS Soccer Booster Club
Attn: Ms. Mona Hinze-Vice President
541 Parkway Blvd.
Coppell, TX 75019

Regards,

Jeff Leake
CHS Soccer Booster Club Sponsorship Committee Member

Yes, I am interested in sponsoring Coppell High School Boys Soccer. By being a sponsor I will be contributing in many ways. First I will be helping support the Cowboy Kick-Off Classic Tournament January 7-9, 2010. Second, my support will contribute to "Fill the Stands Night" on Feb. 12th. Lastly, my support will contribute to honoring the Senior players on Senior Night, March 9th. This is to confirm my commitment to support this organization in return for broad advertising and marketing opportunities for my business.

Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

FAX _____

Email _____

Sponsorship (circle below and write in) _____

Check # _____ Amount \$ _____

"Man of the Match" and Platinum Sponsor at Cowboy Kick-Off Classic: \$2000 or greater includes:

Company Logo presented on Trophies handed out to one player from each team for each Match

Total of 72 Trophies presented

Company Logo displayed prominently on back of T-shirts worn by participants and spectators.

Company Logo displayed prominently on tournament and "Fill the Stands Night" banner(s) as "Man of the Match" Sponsor.

Company Logo listed prominently as "Man of the Match" Sponsor in Tournament Programs.

3ft x 8ft "A-Frame" Field Sign, with Company logo for all tournament and regular season games (14)

Sponsorship Listing on CHS Boys Soccer Website

50 Individual Game Tickets (A \$250.00 value)

20 Complimentary Programs

Gold Level Sponsor at Cowboy Kick-Off Classic: \$1000 or greater includes:

Company Logo displayed prominently on back of T-shirts worn by participants and spectators

Company Logo displayed prominently on tournament and "Fill the Stands Night" banners as Gold Sponsor

Company Logo listed prominently as Gold Sponsor in Tournament Programs.

"A-Frame" Field Sign, 3ft x 8ft with Company logo for all tournament and regular season games (14)

Sponsorship Listing on CHS Boys Soccer Website

25 Individual Game Tickets (A \$125.00 value)

10 Complimentary Programs

Silver Level Sponsor at Cowboy Kick-Off Classic: \$500 includes:

Company Logo displayed boldly on back of T-shirts worn by participants and spectators

Company Logo displayed boldly on tournament and "Fill the Stands Night" banner(s) as Silver Sponsor.

Company Logo listed boldly as Silver Sponsor in Tournament Programs.

Sponsorship Listing on CHS Boys Soccer Website

15 Individual Game Tickets (A \$75.00 value)

5 Complimentary Programs

Bronze Level Sponsor at Cowboy Kick-Off Classic: \$250 includes:

Company Logo displayed on back of T-shirts worn by participants and spectators.

Company Logo displayed on tournament and "Fill the Stands Night" banner(s) as Bronze Sponsor.

Company Logo listed as Bronze Sponsor in Tournament Programs.

Sponsorship Listing on CHS Boys Soccer Website

10 Individual Game Tickets (A \$50.00 value)

2 Complimentary Programs

Red Level Sponsor at Cowboy Kick-Off Classic and "Fill the Stands Night": \$100 includes:

Company listed on tournament banner(s) as Red Sponsor.
Company listed as Red Sponsor in Tournament Programs.
Sponsorship Listing on CHS Boys Soccer Website
4 Individual Game Tickets (A \$20.00 value)
1 Complimentary Program

Other Advertising Opportunity at Kick-Off Classic: Referee and Coaches Hospitality Tent Sponsor

Company Logo displayed on Large Banner at Entry of Tent.
Sponsorship Listing on CHS Boys Soccer Website
Banner=\$200.00

Other Advertising Opportunity at Kick-Off Classic: Food Pavillion Tent Sponsor

Company Logo displayed on Large Banner at Entry of Tent.
Sponsorship Listing on CHS Boys Soccer Website
Banner=\$200.00

Other Advertising Opportunity at Kick-Off Classic: Non-Monetary/Donation Sponsor

Coupons for redemption for Goods and Services
Sponsorship Listing on CHS Boys Soccer Website
Food and Drink Items

Diamond Sponsor at "Fill the Stands Night" : \$500.00 Includes

Company Logo and name displayed prominently on Large Banner at Entry of Stadium
Company Logo and name displayed on "Give-away mini-balls"
Company Logo displayed prominently on back of T-shirts worn by participants and spectators at Cowboy Kick-Off Classic
Company Logo listed as Diamond Sponsor in Cowboy Kick-Off Classic Tournament Programs.
Sponsorship Listing on CHS Boys Soccer Website
15 Individual Game Tickets to Cowboy Kick-Off Classic (A \$75.00 value)
5 Complimentary Kick-Off Classic Programs

Red Sponsor at "Fill the Stands Night" : \$250.00 Includes

Company Logo displayed on tournament and "Fill the Stands Night" banner(s) as Red Sponsor.
Company Logo listed as Black Sponsor in Cowboy Kick-Off Classic Tournament Programs.
Company Logo displayed on back of T-shirts worn by participants and spectators at Cowboy KO Classic
Company Logo and name displayed on "Give-away light-up sticks"
Sponsorship Listing on CHS Boys Soccer Website
10 Individual Game Tickets to Cowboy Kick-Off Classic (A \$50.00 value)
2 Complimentary Kick-Off Classic Programs

Other Advertising Opportunity at Kick-Off Classic and All 11 Home Games: \$500.00

3ft x 8ft "A-frame" Sideline Sign with Company logo for all tournament and home games (14 games).
Sponsorship Listing on CHS Boys Soccer Website
15 Individual Game Tickets to Cowboy Kick-Off Classic (A \$75.00 value)
5 Complimentary Kick-Off Classic Programs

Coppell High School Boys Booster Club

Attn: Ms. Mona Hinze

541 Parkway Blvd

Coppell, TX 75019

CHS Boys Soccer Booster Club is a 501c(3) non-profit organization
donations to which are tax deductible to the fullest extent allowed by law.

